

University of Georgia Redcoat Band Alumni Association

Board Meeting – January 20, 2004

In Attendance:

Amber Weldon-Stevens	1984 – 1988	Saxophone, Drum Major
Marion English	1983 – 1988	Trumpet
Rebecca Willoughby	1987 – 1990	Flute
Lee Butts	1966 – 1971	Trombone
Linda Butts	1967 – 1971	Flute, Piccolo
Laura Moates	1997 – 2001	Clarinet, Drum Major
Melissa Morris-Bishop	1987 – 1991	Georgette Captain
Tiffany English	1990 – 1993	Piccolo
Arlene Woods	1964 – 1968	Flute
Charles Woods	1962 – 1966	Flute
Brett Bawcum	1992 – 1997	Saxophone
	2000 – Present	Assistant Director of Redcoats
David Romines	8/10/2000	Began with Redcoat organization
Dr. Don Lowe		
Jeff Delk		

Held at O'Charlie's near Mall of Georgia – 6:30 p.m.

Presiding Officer: Amber Weldon-Stevens

Agenda handed out by Amber (copy attached to these Minutes)

Amber welcomed the Board and asked each member to introduce themselves with information about their Redcoat experience (noted above).

Minutes from the September 2, 2003, organizational meeting were handed out by Linda Butts and were updated and approved.

Brett Bawcum gave a quick recap of Homecoming, and with the earlier practice due to the early game, we had no time problems occur. The current Redcoats had desired to sing the Alma Mater to the Alumni Band, and were pleased when we (Alums) were so touched by their thoughtfulness. Brett's plan for future Homecomings is to have more time and more Alumni input with the selection of featured music.

David Romines added a "thank you" to Robyn Flowers for her assistance at Homecoming.

David continued with a recap of the first Band Banquet on Sunday, November 27, 2003. Lee, Linda, Rebecca and Ruth Kiney also attended. A personalized red UGA stadium blanket was presented to each "4 or more" Redcoat that evening, a tradition which David plans to continue. Kappa Kappa Psi was complimented for their coordination of the event, along with their \$500 scholarship sponsored in behalf of the Redcoats. David Touhy (N. Gwinnett) was thanked for his leadership of Kappa Kappa Psi.

The Bowl Game recap was brief – excellent coordination and facilities, with overwhelming daily activities and commitments for the Band, and – of course – a “win.”

Marion began the update concerning the By-Laws, by reiterating that the Alumni Band will never change ... a former Redcoat can always perform at Homecoming. The Board’s wish is to benefit the current Redcoats through the structure of our contributions through the Alumni Association (note the wording of “contributions” not “dues”).

Amber stressed the need for forming an Election Sub-Committee; Brett added the need for a proposed slate of officers. Consequently, Amber moved (*Lee seconded, unanimous vote “for”*) that a Sub-Committee be established for By-Laws and Elections. Rebecca added that John Colgrove wants to help.

Lee headed the next discussion about timely payment for our Alumni Coordinator (Rebecca). He made a motion (*Brett seconded, unanimous vote “for”*) that the annual payment be \$4,000 per year, payable on a regular basis in the most efficient manner for the Alumni Association and that the official title for Rebecca would be Alumni Coordinator.

The next report was from the Development Officer, Jeff Delk, who outlined the correlation of the Alumni Foundation list with the current Redcoat Alumni list, and stressed the accuracy of the Alumni Foundation’s list and the fund-raising potential. Jeff and Linda had met since the last Board meeting, and Linda made a motion that the Redcoat list be matched with the Alumni Foundation list, and that future labels would be generated by the Foundation based on our sorting parameters. Rebecca will have access to the Foundation “Ascend” database and will keep the Redcoat list in tandem at first, noting that we will always need to keep additional instrument / activities detail beyond the capacity of the Foundation list. (*Amber seconded, unanimous vote “for.”*) Note that if we receive a notice that a former Redcoat does not want solicitations, we must honor it.

It was further proposed that a Development sub-committee be created, and Melissa, Darren & John volunteered to initiate such a committee (Melissa acting as Committee Chairman to begin). Jeff defined the fund-raising terms from the Foundation’s perspective:

- Annual Giving – smaller gifts, usually under \$1,000
- Major Gifts – from \$10,000 and not necessarily on an annual basis
- Planned Giving – through estate planning, etc.

Next, Dr. Lowe spoke by first congratulating Jeff for all that he is doing for the Department, and he commented that he had hand-picked Jeff for the job. Dr. Lowe went through the history of the 2003 practice field “situation” ultimately describing the proposed ideal solution: A Redcoat practice field within walking distance of the band room, with an artificial surface (not grass), with amenities (restrooms, grandstands, tower, storage, lights, parking etc.), and shared but with a Redcoat priority at all times. Note that other schools within the University are pleading their case for the recently-purchased Hardin property, but a decision should be made by September, 2004. Dr. Lowe will let us know about the timing of a support letter. Discussion also centered around the “100 Yards for 100 Years” theme, and whether to set up a special account for “stretch” gifts.

For the Redcoat’s upcoming 100-year celebration, Brett has already booked the Classic Center for 10/15/04 for a dinner event. Hotel rooms are being held, and Brett was going to ask Russ about

other details. The event is anticipated to be different than the Sudler Award celebration, but all were asked to think about possible topics, such as: having a local sportscaster be emcee, other famous Redcoats (e.g., John Smoltz' wife was a Georgette), and to coordinate with the University's Special Events Office (Rita Manning, Assistant to the President). Jeff was going to contact Dr. Adams with a letter, for official notice of recognition about the 100-year Redcoat anniversary.

The Reflector was the next topic ... and postage totaling \$1,100 for the Homecoming Reflector still needs to be reimbursed to another budget. Possible timing was proposed:

- Database complete by the end of February
- Postcard in Feb / March giving Homecoming dates, hotels
- Email at the end of Feb
- May/June – Actual Spring Reflector (including the personal reference updates)
- Sept Reflector with more specific details
- (Note that there are 371 currently on web, not 337)
- A Gift Acknowledgement procedure was to be discussed further between Rebecca & Jeff, and Melissa offered to draft such a letter (about 30 are currently needed)
- Rebecca also suggested a “Remind me later to join” email

Other ideas mentioned:

- Red shirts, khaki pants (Huey Kent sold Patricia's Spiritwear business to Chris Withers)
- Red golf shirts could be ordered on-line
- Brett was going to see about special Alumni shirts
- Marion suggested donor honor rolls in Redcoat music programs

Melissa mentioned having the same routine for Georgettes, and that yoga pants were perfectly acceptable and popular.

Brett won't know the G-Day game date, but it is usually the 1st Saturday in April.

Brett also mentioned the “Relay for Life” in which the current Redcoats are participating, raising \$40,000 for Cancer. They hope in 3 years for it to become the largest collegiate event for UGA.

Amber summarized our most productive board meeting and thanked everyone for attending. The next meeting was set for 4/13/04 at 6:30 at O'Charlie's, not to conflict with Spring Break.

Motion to adjourn the meeting made by Marion; seconded by Brett; unanimous vote to adjourn

Respectfully submitted,

Linda Butts, Secretary

Agenda

Redcoat Band Alumni Board Meeting

January 20th, 2004

1. Welcome and Happy New Year!
2. Introductions of new board members
3. Reading of the minutes from our last board meeting
4. Update on Homecoming 2003, Band Banquet, Bowl Game
5. Bylaws update
 - Election Procedures
6. Administrative Assistant Payment Procedures
7. Report from the Treasurer
 - Lee Butts
8. Report from the Development Officer
 - Jeff Delk
9. Redcoat Practice Field Project
 - Develop sub-committee
10. Redcoat Celebration Anniversary Date
 - Secure venue, date, sub-committee
11. Reflector Update
 - Rebecca Willoughby
12. Spring Social event
13. Next Meeting
14. Old Business, New Business, Issues, Concerns
15. Adjourned